

# Survey Analytics Enterprise Platform:

Your Complete Solution for Self-Service Research



# Survey Analytics Enterprise Research Platform

Survey Analytics is a user-friendly, robust and affordable online research platform that enables you to gather real customer insight. With a comprehensive toolset for market research - There is no research design and scale we cannot handle! - Our Guarantee.

In an industry that requires you to better understand your customers or clients, SurveyAnalytics has the premier enterprise platform solution to meet your needs. From customer satisfaction surveys to product development intelligence SurveyAnalytics can gather immediate feedback and actionable results in real-time.

SurveyAnalytics offers you for the first time a comprehensive environment to carry out your research. You will find advanced research analysis tools that are easy to learn and implement. Use tools such as conjoint analysis, Flex-Grid, interactive research design, MaxDiff, TURF analysis and more to gather in-depth information compared to standard research tools.

## I. Service Level Agreement and Guaranteed Uptime

	SurveyAnalytics
99.95% Server Uptime Guarantee.	✓
Contractual SLA / NDA	✓
Customized Privacy and Data-retention agreements (HIPPA)	✓

## II. Dedicated Account Manager – Platinum Support

	SurveyAnalytics
US based Phone Support	✓
Dedicated Account Manager	✓
Comprehensive and Free Training	✓
Custom Software Enhancements for Systems integration, Logic	✓

## III. Popular Features

	SurveyAnalytics
Ability to Add Images/Multimedia to your Surveys.	✓
Customized Look and Feel.	✓
24 X 7 Live Support	✓

Research Tools	SurveyAnalytics
Conjoint Analysis (Discrete Choice)	✓
Market Share Simulator	✓
MaxDiff Analysis (Logit)	✓
Net Promoter Module	✓
Secure Customer Index Module	✓
ACSI Index Module	✓
iPad/iPhone Application	✓
Interactive Research Tools	✓
Panel Management Solution	✓
Customization of survey templates: Match look & feel of Company logo/web-site	✓
Custom Scripting Logic	✓
Dashboard Accounts	✓
Share Reporting Tools & Data	✓
Google Analytics /Omniture Site Catalyst Web Analytics	✓
Multi-lingual Translation Services	✓
Deployment Options	
Fully Integrated Email Management System	✓
Automated reminders	✓
Integrated panel management	✓
Custom SMTP Relay/MS Exchange to send Surveys via internal corporate servers	✓
Advanced Popup Options	✓
Analysis Tools	
TURF Analysis	✓
Trend Analysis	✓
GAP Analysis	✓
Grouping and Segmentation	✓
Coding of open-ends	✓
Automatic Tag Clouds	✓
Weighting & Balancing	✓
Cross Tabulation	✓
Banner Reports	✓
Nested Quota Control	✓

Data Download Options	SurveyAnalytics
CSV Raw Data Files	✓
Excel Download	✓
MS PowerPoint Reports	✓
PDF Reports	✓
SPSS Data Download	✓
Reports Scheduler	✓
Security	
Password Protected Surveys	✓
Anti Ballot Box Stuffing Option	✓
SSL Security	✓
Respondent Anonymity Assurance	✓
Systems & Integration	
Email Action Alerts	✓
API integration	✓
Global unsubscribe (Opt Out)	✓
Data Import tool	✓
Data from surveys back to Data Warehouse (FTP Upload)	✓
Salesforce CRM Integration	✓
Other	
Email List Size	100,000
Image/Multimedia Upload Size	100MB
Survey Responses	Unlimited
Surveys	Unlimited
Questions	Unlimited

# Online Research Made Easy

Why more organizations choose SurveyAnalytics.com

## Superior Technology

The system has been designed from the ground up to accommodate the needs of anyone conducting online research. Our simple interface, cutting edge features, and competitive price have landed us in the top tier of web-based survey software providers. We truly believe that you will not find a better value on the web today.

## Reliability and Commitment

Our absolute commitment is to the success of our clients. We recognize what our clients need to make their online research a success and we're 100% focused on creating solutions that meet and exceed these requirements.

## Proven Track Record

Thousands of clients worldwide have chosen our system to conduct their online research. Companies, both large and small have chosen us as their trusted partner for conducting online research.

## Security

Our system adheres to the highest level of security standards on the internet. Data security and privacy are addressed at all levels starting with survey delivery all the way through protecting your survey results.

## Support

Our customers have access to an expert team of developers who are responsible for ensuring 100% client success.



## SURVEY ANALYTICS LLC

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